

Research on Teaching Reform of Ideological and Political Course in Higher Vocational Colleges Based on Professional Quality Education

Xiaoge Wang

Jiangxi Vocational Technical College of Industry&Trade, Nanchang, 330038 Jiangxi, China

wxg20211228@sina.com

Keywords: Professional quality education, Higher vocational colleges, Teaching reform of ideological and political course

Abstract: Vocational quality education is a crucial part of the educational activities in higher vocational colleges and a crucial measure to implement employment orientation. The deep integration of professional quality education and ideological and political education is the key factor to enhance students' employment competitiveness. As a crucial educational center for fostering high-quality applied talents for the society, colleges should deeply reform the teaching of ideological and political courses on the basis of vocational quality education, effectively foster and enhance the professional quality of students, and enhance the quality of talents in colleges. Therefore, this paper makes a concrete analysis of the significance and strategies of the ideological and political education reform under the professional quality education.

1. Introduction

In recent years, owing to the wide popularization of quality education in China, the demand and requirements for talents in the society are constantly enhancing. The current society not only requires talents to have solid professional skills, but also requires talents to have excellent professional quality^[1]. According to the survey, most enterprises and institutions believe that the professional ability of talents can be accumulated and learned in the future work, but once the professional quality and work philosophy are formed, they will be difficult to change, so they focus more on the professional quality of talents in the actual recruitment. The ideological and political curriculum in colleges is a crucial way to foster and enhance students' ideological and moral quality and professional quality. Based on this, colleges should actively adopt effective measures to foster students' professional quality in the teaching of ideological and political courses, so as to lay the foundation for the society to transport high-quality talents.

2. Significance of Ideological and Political Education Reform in Higher Vocational Colleges Based on Professional Quality Education

2.1 Help Students Form a Correct Career Concept

As far as the current progress of ideological and political teaching activities in colleges in China is concerned, due to the rigid teaching methods and boring content, many vocational students are not active in learning ideological and political teaching activities, which greatly reduces the quality and efficiency of teaching activities^[2]. Many students lack the planning of their future career and clear recognition of their major due to the lack of correct ideological guidance. This not only affects the learning progress of students, but also hinders their future career progress to a certain degree. The reform of ideological and political education based on professional quality education can enable students to clearly recognize the requirements and standards of the society for talents, as well as the professional progress status and job requirements of related majors, thus helping students to form a clear plan for their own professional progress. Moreover, it can also enhance students' professional quality and ethics on the basis of fostering and enhancing students' ideological and moral quality and spiritual realm, thus helping students form correct professional concepts. This

will not only lay a solid ideological basis for students' future career progress, but also enable students to correct their learning attitude and actively develop professional activities.

2.2 Help to Enhance the Quality and Level of Ideological and Political Teaching in Higher Vocational Colleges

The main aim of ideological and political teaching activities in colleges is to guide students' thoughts positively by publicizing correct ideas, so as to achieve the teaching goal of fostering and enhancing students' ideological and moral quality and overall quality. Vocational quality education and ideological and political education are consistent in teaching purposes, both of which promote the overall progress of students through the guidance of students' thoughts^[3]. Therefore, the reform of ideological and political education based on professional quality education can help students form correct professional ideas and quality. It can enrich the content of ideological and political education in combination with job demands, professional cases, etc., enhance its ideological connotation, and thus effectively foster and enhance the ideological realm of students. Moreover, it can also provide auxiliary support for the progress of teaching activities, help students better recognize and master teaching content, and thus enhance students' learning self-confidence.

2.3 Help Higher Vocational Colleges to Better Realize the Educational and Teaching Objectives

Higher vocational colleges have different teaching objectives due to their different teaching directions from other ordinary colleges. The teaching goal of ordinary colleges and universities is to foster academic talents for the society, and then push the academic progress of all sectors of society^[4]. The teaching goal of higher vocational colleges is to foster practical talents with solid professional knowledge, professional skills and good professional quality for the society, and focus more on promoting the basic construction of various industries in the society. Currently, many students have a superficial recognition of their own majors and career progress, but fail to correctly recognize the educational significance of higher vocational colleges. Some students even think that colleges are manufacturers of workers, which leads to students' failure to focus on their own majors, thus affecting their career progress. The reform of ideological and political education based on professional quality education can guide students to correct their own professional concepts, enhance students' professional self-confidence through imperceptible influence, and then enhance students' comprehensive professional quality. This is greatly crucial for colleges to achieve their educational goals.

3. Strategies of Ideological and Political Education Reform in Higher Vocational Colleges Based on Professional Quality Education

3.1 Integrate Post Requirements into Ideological and Political Teaching Content

Any educational activity can not be separated from the guidance of teachers. Therefore, to enhance the teaching of ideological and political education based on vocational quality education, teachers should change their own teaching thinking and education concepts, carefully design teaching plans, effectively foster and enhance students' professional quality and ideological quality, so as to enable students to quickly integrate into the society after graduation, and use jobs as soon as possible^[5]. Therefore, in the actual teaching activities, teachers should actively and deeply explore the internal relationship between vocational quality education and ideological and political education, extract the ideological and political teaching content related to vocational quality education, highlight the social requirements, standards and expectations for students in this major, and then guide students to correct their learning attitude, foster and enhance their professional awareness, guide students to pursue higher professional values and professionalism in ideological and political education. Moreover, teachers should also establish the concept of lifelong learning, pay close attention to the job needs and requirements of different majors in the society, and integrate them into the ideological and political teaching content. In this way, we can not only foster students'

professional quality, but also effectively enhance students' professional skills, and then transfer applied talents with good professional quality and skills to the society.

3.2 Put Professional Ability through Ideological and Political Education

The so-called professional quality mainly refers to the ability of students to transform their knowledge, skills, attitudes, etc. into ethics, behaviors, abilities, etc. in their careers in future jobs, and to visualize knowledge in specific work content, so as to enable students to meet the employment needs of enterprises and institutions, and thus lay a good basis for students' future career and life progress. Specifically, professional quality can be divided into interpersonal communication ability, team cooperation ability, management ability, etc., and also includes the professional ability that students of different majors need to have. To reform the teaching of ideological and political education based on professional quality education, first of all, we should arrange learning tasks related to professional work content in daily teaching activities, guide students to collect information and carry out discussions. Then, in the ideological and political class, students report the learning results in groups. This teaching method can not only strengthen the main role of students in the ideological and political class, but also guide students to develop independent learning research, strengthen students' communication ability, thus enhancing students' expressiveness and teamwork ability, and help students form a good professional quality^[6].

3.3 Incorporate Professional Quality Assessment into the Teaching Evaluation System

Bringing professional quality assessment into the teaching evaluation system is a crucial way to effectively test and analyze the effect and quality of the integration of ideological and political education and professional quality. It is also a crucial basis for teachers to deepen their recognition of students' current learning ability and professional quality. First of all, as far as the assessment content is concerned, the professional quality assessment should be included in the teaching evaluation, which needs to assess the theoretical knowledge and the political nature of students, as well as the professional quality related content contained in the curriculum. Secondly, as far as the form of assessment is concerned, teachers should break the traditional paper-based examination form, guide students to participate in social practice activities, and conduct all-round and multi-angle assessment in combination with students' daily classroom performance, homework completion, etc. Only in this way can students' recognition of ideological and political knowledge and practical application ability be truly tested. Finally, as far as the assessment subject is concerned, a single teacher evaluation subject should be expanded in multiple ways, and a joint evaluation mechanism, such as teacher evaluation, student mutual evaluation, and parent evaluation, should be developed to effectively enhance the objectivity and fairness of teaching evaluation and provide data support for the reform of education based on professional quality education^[7].

3.4 Broaden Space and Combine Professional Quality Education with Extracurricular Practice of Ideological and Political Education

Practical teaching is a crucial way to strengthen students' knowledge absorption and practical application. Through practical teaching, students can not only deepen their recognition of relevant knowledge points, but also internalize them into practical actions. Therefore, to enhance education based on vocational quality education, we should also broaden the educational space and organically combine vocational quality education with extracurricular practice. However, colleges need to notice that it is crucial to develop practice outside the school, but due to the influence of traffic, funds, class hours and other factors, students' participation enthusiasm is not high. Therefore, colleges should also actively use the practical resources inside the school to push the deep integration of professional quality education and ideological and political education.

First of all, colleges should push the combination of political theoretical knowledge and practical activities, incorporate professional quality training into the students' daily behavior manual, and guide students to gradually form good professional behaviors and attitudes by evaluating, rewarding and punishing students' words and deeds. Secondly, colleges should also actively organize and develop theme activities related to professional quality, so as to effectively foster and enhance

students' professional quality while enriching campus culture.

4. Conclusion

To sum up, fostering students' professional quality is a crucial educational goal and teaching direction of employment-oriented vocational colleges. Therefore, colleges should actively explore the internal relationship between the teaching content of ideological and political courses and professional quality, optimize the teaching content and innovate the teaching methods, so as to effectively foster and enhance the professional quality of students in ideological and political teaching, and transfer more high-quality applied talents to the society.

References

[1] Chen Dingyong. Research on Ideological and Political Education in Higher Vocational Education Based on Professional Quality Education [J]. China's Military to Civilian Transition, no.20, pp.80-82, 2022.

[2] Yu Fei. Innovation in the teaching path of ideological and political courses in higher vocational education based on the cultivation of students' professional quality [J]. Research and Practice of Innovation and Entrepreneurship Theory, vol.4, no.12, pp.43-44+47, 2021.

[3] Zhao Henan. Research on the Integration Strategy of Craftsman Spirit Training and Higher Vocational Ideological and Political Education [J]. East, West, North and South, no.10, pp.135, 2019.

[4] Yang Bing, Hou Ming. Discussion and Analysis of Ideological and Political Education in Higher Vocational Education Based on Professional Literacy [J]. Course Education Research, no.11, pp.89-90, 2019.

[5] Chen Yuxian. Discussion on the Integration of Craftsman Spirit Cultivation into Higher Vocational Ideological and Political Education [J]. The Age of Wisdom and Wealth, no.3, pp.204, 2019.

[6] On the Scientific Construction of Ideological and Political Teaching System in Higher Vocational Colleges under the Guidance of Professional Quality [C]//. Proceedings of the 2018 Symposium on the Construction of Teachers' Educational Capacity, pp.264-266, 2018.

[7] Ci Renyangzong. Research on Ideological and Political Education in Higher Vocational Education Based on Professional Quality Education [J]. China's Off-campus Education, no.22, pp.71-73, 2017.